

# Food & Agriculture Benchmark

Canadian National Context  
September 2020

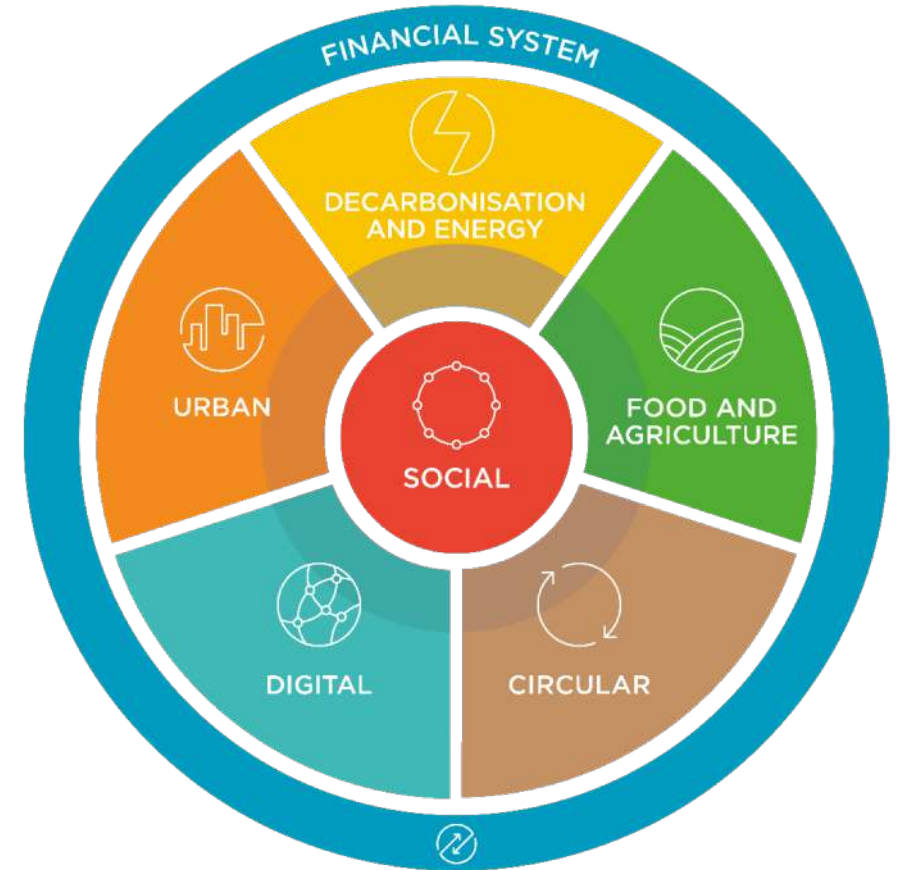


# Benchmarking for a better world

- Businesses are key to achieve the UN Sustainable Development Goals (SDGs)
- WBA's benchmarks:
  - measure and compare company performance on the SDGs
  - are free and publicly available
  - used by companies, investors, governments, civil society and individuals
- Recognise leadership and create accountability



# Seven System Transformations

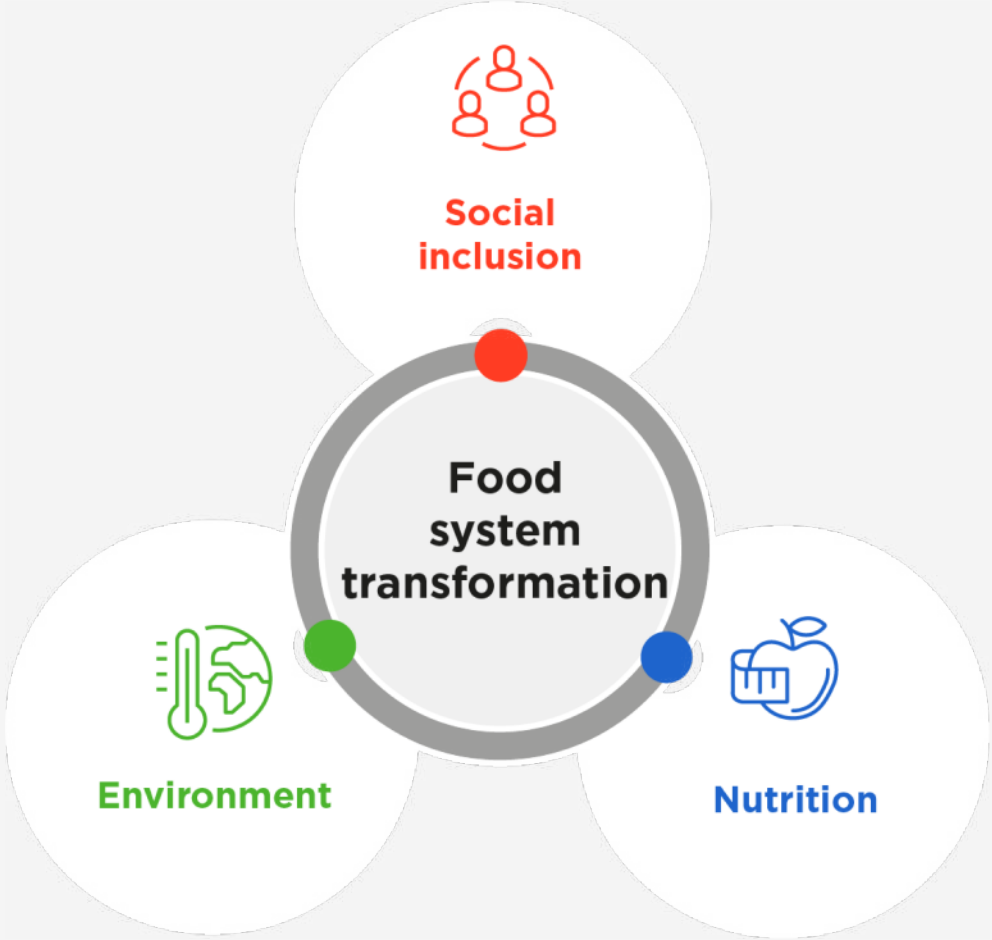
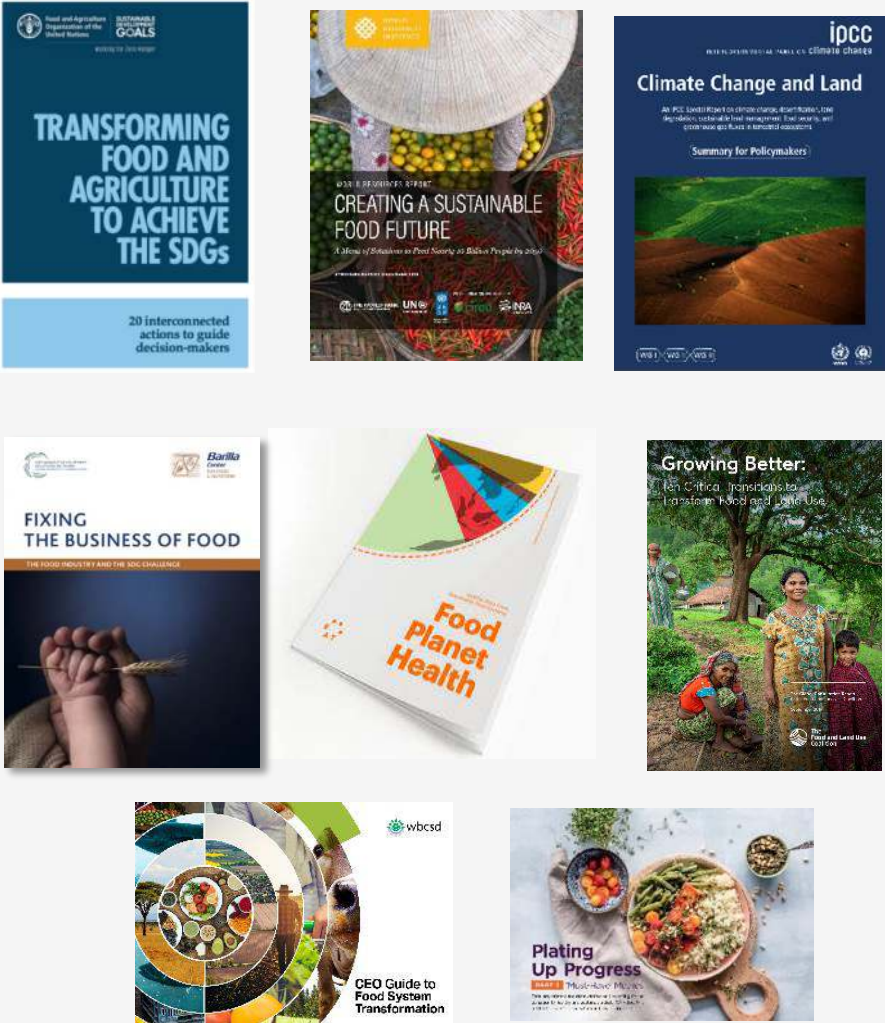


# Developing methodologies

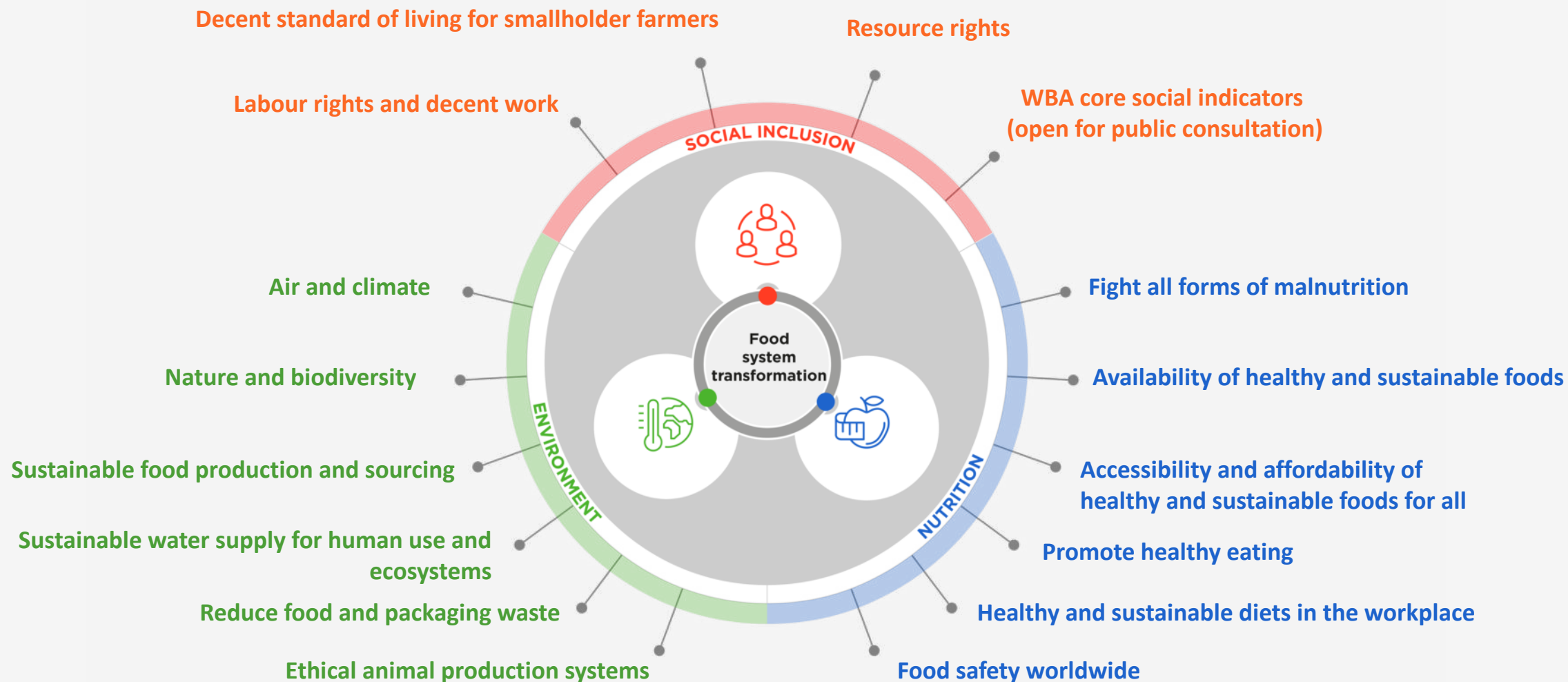
## SUSTAINABLE DEVELOPMENT GOALS



# From agenda to private sector framework



# Framework at a glance



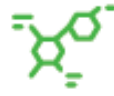
# 350 keystone companies



Agricultural  
Inputs



Agricultural  
products and  
commodities



Animal  
proteins



Food and beverage  
manufacturers/  
processors



Food  
retailers



Restaurants and  
food service



EMPIRE  
COMPANY LIMITED

Nutrien™

Saputo



WESTON GEORGE  
WESTON  
LIMITED

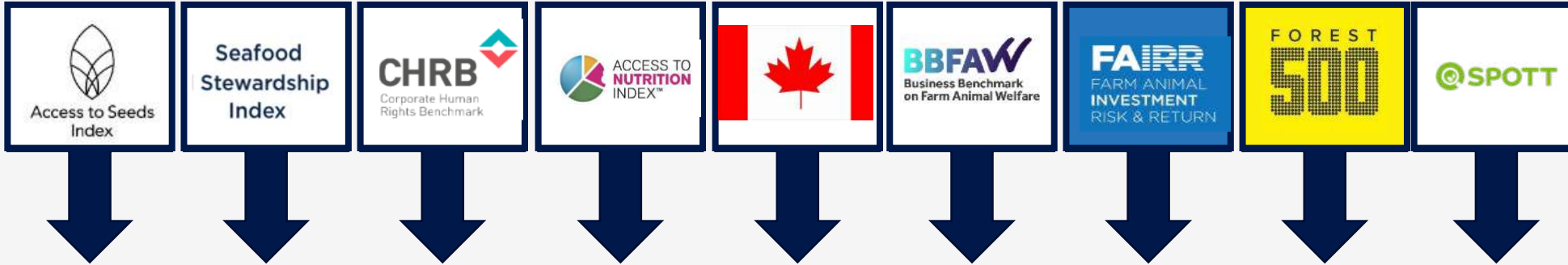
rbi  
restaurant  
brands  
international



# Industry Benchmarks & Indices



## Food & Agriculture Benchmark







## Key takeaways



1. Lessons learned from WBA's journey
2. National relevant metrics and the global agenda
3. Collaboration between a Canadian National Agri-Food Index and the Food & Agriculture Benchmark

# Questions?

**Stay involved!**

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