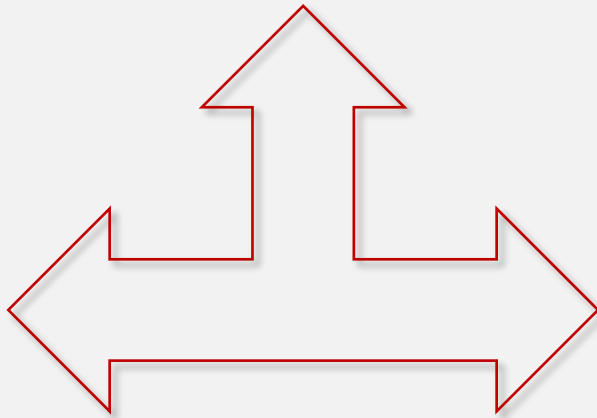


NATIONAL INDEX ON AGRI-FOOD PERFORMANCE



Webinar, Sept. 16, 2020

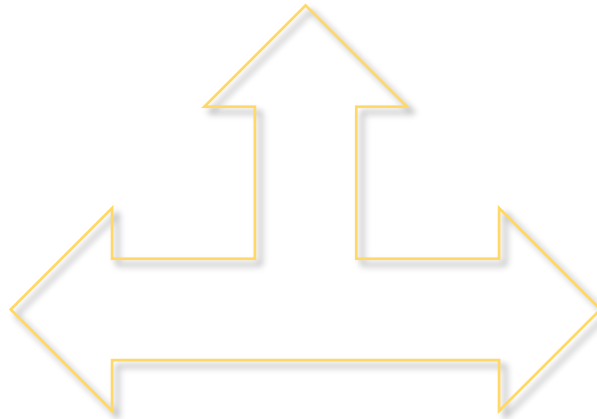
David McInnes

 @DMciStrategies

What's happening globally...?

1. Outcomes-based targets & indices are proliferating

2. Benchmarking food production's environmental, social & health performance

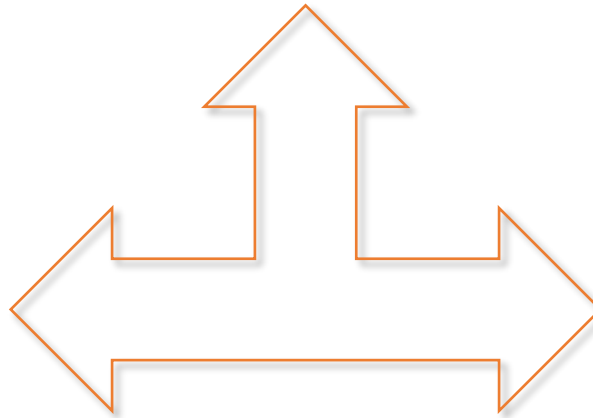


3. Satisfying marketplace requirements & global commitments

What's missing...?

1. Showing that Canada is among the most environmentally sustainable, safest & reliable global food leaders

2. Deciding on a set of high-level indicators: relevant, validated & pre-competitive



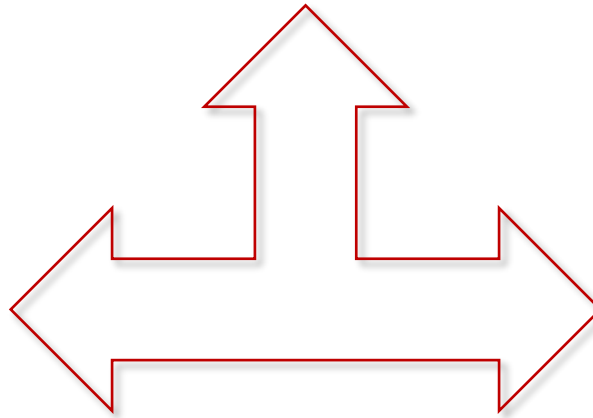
3. Getting aligned on the value of doing so – broadening the call to act

What this project is about...?

National Index on Agri-Food Performance:

1. Demonstrating Canadian agri-food leadership & progress on key environmental, social & health indicators

2. Informing competitiveness & policy choices



3. Framing up the approach (by early 2021)

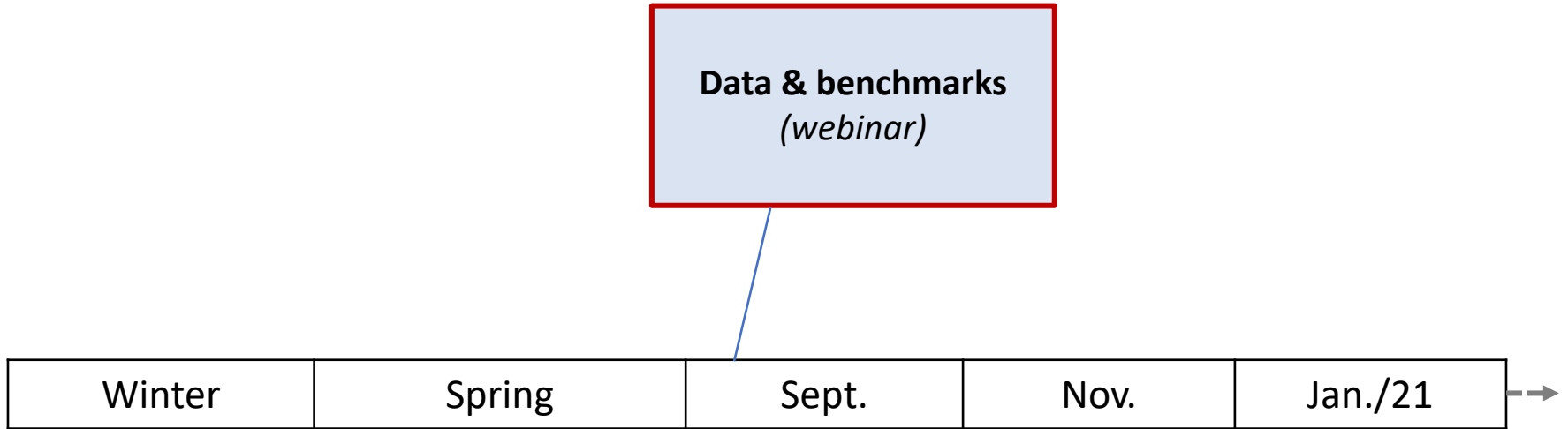
Today's agenda

1. PANEL ONE: “Global views of benchmarking”
2. PANEL TWO: “Enabling alignment, metrics & domestic dashboards”

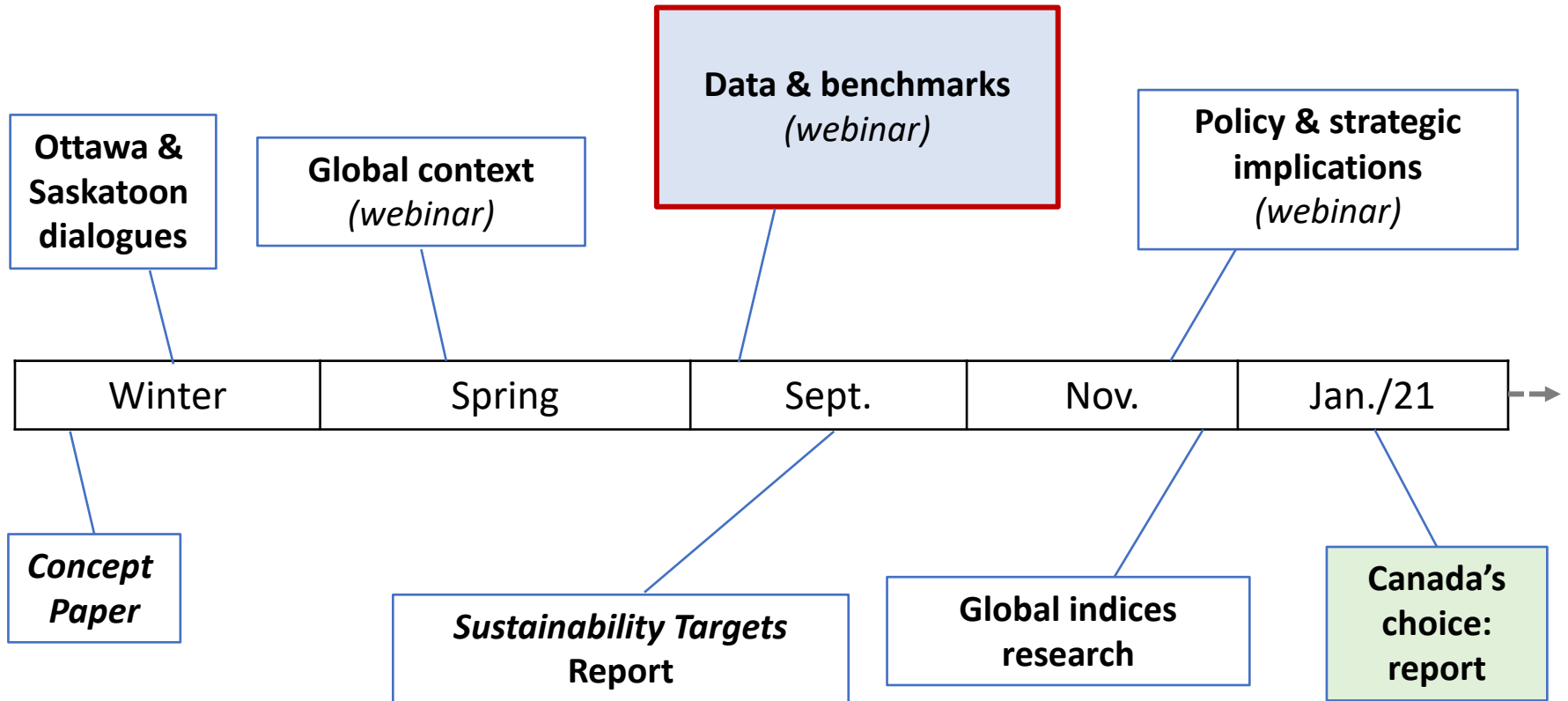
Key question

How can Canada's agri-food sector design appropriate benchmarks to demonstrate its leadership and progress?

Our process

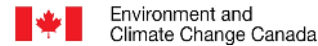


Our process



Subject to change; outreach remains ongoing through this process

Thank you to our partners



Thanks to GIFS for enabling today's webinar

PANEL 1: “Global views of benchmarking”



Viktoria de Bourbon de Parme

World Benchmarking Alliance



Christophe Béné

CIAT/CGIAR



Bridget Schrempf

CDP



Greg Peterson

Statistics Canada

PANEL 2: “Enabling alignment, metrics & domestic dashboards”



Bronwynne Wilton

Canadian Agri-Food
Sustainability Initiative



Michael Lowe

Canadian Agri-
Food Automation
& Intelligence
Network;
Lakeland College



Brenna Grant

Canadian
Cattlemen’s Assoc.



Susie Miller

Canadian Roundtable
for Sustainable Crops



Deborah Wilson

TrustBix Inc.

Key question

How can Canada's agri-food sector design appropriate benchmarks to demonstrate its leadership and progress?